



Tamil Nadu Agricultural University
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To
The Editor,
Sir,

Date: 16.05.2026

I request that the following message may kindly be published in your esteemed daily:

Tamil Nadu Agricultural University to celebrate World Bee Day 2026

Honey bees are nature's finest gift and an amazing creature. They play a major role in global food production. They are responsible for the pollination of most fruits, vegetables, and agricultural crops we eat. They significantly increase crop yields. Bees are the real heroes of food security. Apart from honey, bees provide us many valuable products. Honeybees are essential for sustaining ecological balance and biodiversity. Protecting bees is essential for saving our environment. Increasing people's interest in the activities of bees will improve the environment and agricultural health. To raise awareness about bees, Department of Agricultural Entomology, Centre for Plant Protection Studies, Tamil Nadu Agricultural University, Coimbatore, will organize the “World Bee Day” celebration on **May 20, 2026 (Wednesday)** in remembrance of **Anton Jansa**, a pioneer beekeeper. The event's primary goal is to raise awareness about the essential role of bees in food and nutrition production under the theme “**Bee Together, for People and the Planet**”.

The event will be planned to raise awareness about the diverse types of bees and the significance of beekeeping. The program includes demonstrations on value-added bee products such as beeswax idols, candles, moisturizer and making, amla honey, gulkand.

Additionally, children participation in various activities like crafting, nectar and pollen collection games. Beekeepers will share their challenges, achievements and experiences with the audience. Children will be allowed to express their thoughts, highlighting how their understanding on bees. Prizes and certificates will be awarded to the winners of the competitions. Therefore, we cordially request children, students, youth and homemakers to participate and benefit from this World Bee Day celebration. For Registration, please whatsapp your details to the mobile number 93635 29576. All are requested to come and complete your registration between 8:30 a.m. and 9:00 a.m.

Public Relations Officer